



FEATURED STORY

SIF Students Storm NYC

Seven students from the Student Investment Fund (SIF) traveled to New York City on March 20-24, 2018 for an annual trip to participate in a national conference and visit investment firms. The group made it to the Big Apple just before a massive Nor'easter hit and spent their first day walking between meetings in the snow storm. Luckily, our hardy students are well-prepared for adverse weather!

In addition to attending the Quinnipiac G.A.M.E. Forum, the largest investment conference tailored to students - with over 1,400 student attendees - the students met with Lazard Asset Management, JP Morgan Real Estate, Almanac Real Estate Investors, Prisma Capital, and Schroders Global Asset Management. Students reported these meetings were definitely the highlight of the trip. They learned about a number of new asset classes, investing strategies, and investment vehicles to which they typically have very limited exposure, including fixed income, funds-of-funds, hedge funds, and ESG (environmental, social, governance) investing.

Story continued on page 6



SIF Students on Fifth Avenue

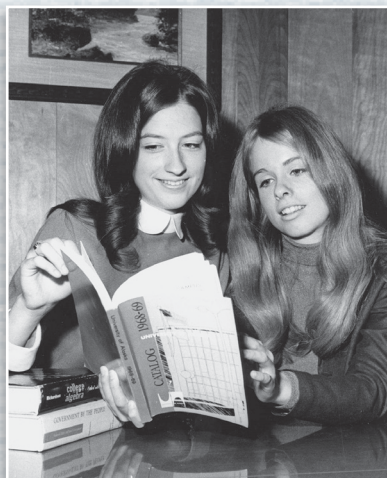
Alumni Spotlight Regent Mary K. Hughes

Mary K. Hughes is a member of the UA Board of Regents. She graduated from the University of Alaska in 1971 with a BBA in management, before the School of Management was established.

Why did you choose to attend UA in Fairbanks?

My father, John C. Hughes, believed in supporting state public universities. The University of Alaska was in College, AK. Both my sister, Patricia Ann, and I matriculated at U of A and received the Alaska State Room Scholarship. We had been on campus for the summer music camps so we were already familiar with the facilities and music faculty.

Story continued on page 4



Mary (L) and her sister Patricia Ann (R) in 1968.
(Photo by Alice Puster)

CONTENTS

SOM Alumna Mickela Lamb **2**

2017-18 Graduates **3**

Legacy of Michael Noel Wien
Alumni Spotlight *Cont'd* **4**

Top of their Class / BGS
Order of the Sword & Shield **5**

SIF Students Storm NYC *Cont'd*
SXSWedu / Leadership Field Trip **6**

SOM Receives \$25K for HSEM
MBA Student Wins Top Prizes **7**

Success: This Is How SOM Alumna Mickela Lamb Does It



*Mickela speaking at UAF
Business Leader of the Year 2018*

Mickela Lamb
Information Management
Documentation Control Lead
BP



Mickela diving in the Honduras

Mickela is a lifelong Alaskan who enjoys the great outdoors, thrives in a successful corporate career, supports causes she is passionate about, and travels the world. Growing up in rural St. Paul Island, where Mickela learned to speak and dance Aleut, her family relocated to Fairbanks when she was in the 5th grade and she later graduated from Lathrop High School. Mickela enrolled at UAF, and earned a Bachelor in Business Administration specializing in finance. Mickela successfully completed the MBA program at UAF, and was inducted into the Beta Gamma Sigma Honor Society, an honor indicating she was among the top 20% of her MBA class.

Since graduation, Mickela moved to Anchorage to work for BP. In her current position, she stays actively involved with SOM by supporting the Arctic Innovation Competition, the Business Leader of the Year, student recruitment, and as a guest speaker at events and in classes. Mickela has been recognized by BP for her commitment to community service, passion for mentoring, and campus recruitment efforts. Now with BP for over six years, Mickela recently received a promotion as an Information Management Documentation Control Lead, where she maintains documentation for all standard operating procedures. She attributes her growth-oriented career at BP to the foundation provided to her by SOM.

SOM provided unique opportunities for Mickela to participate in many experiential learning activities as part of her professional preparation. One fateful day, a BP employee, who was also a UAF alumna, visited her class. The guest spoke about BP, the culture, the opportunities, and what a typical day on the job might be like. Her visit instilled courage and hope in Mickela to apply for a BP internship. Previously, she had thought as a small-town Alaskan, from a local college, that BP would not consider her to be a competitive candidate compared to other internship applicants from Ivy League schools. The rest is history as Mickela was selected for a BP internship. BP continues to demonstrate its commitment to UAF as one of the main campuses from which it recruits.

Now the tables have turned and Mickela is the one visiting UAF classes and inspiring students. Her first piece of advice for students is to take risks, just as she did when she applied for the BP internship. Mickela also encourages students to travel, touting that there is so much to see, learn, taste, experience, and appreciate from other cultures. Before starting that new job, take some time to see the world, because once you start your professional job, it will take a while to build up vacation time. Lastly, Mickela encourages students to enjoy the academic journey. Looking back, Mickela was so focused working and going to school full time that she never slowed down and embraced the college experience. She says you can't go back once you leave college, once the real "adulting" begins.

"If you are not uncomfortable, you are not growing. Everything you have ever wanted is one step outside of your comfort zone. Believe in yourself; have no regrets!"

Please join Mickela in staying connected to UAF, and give any way you can.



Congratulations Graduates!



Summer 2017, Fall 2017, and Spring 2018 Graduates

UNDERGRADUATE

ACCOUNTING

Ryan Adickes
Elizabeth Allen
Kasey Barnes
Emily Blanchard
Jillianne Fazakerley
Nicholas Hinz
Shelly Homchick
Sarah Howard
Daniel Iles
Ruth Jackson
Victoria Justus
Zachary Morris
Breanne Parry
Keenan Price
Levi Vernon
Hope Welch

ECONOMICS

Cory LePore Jr
Mylissa Maclin
Heather Sacora

EMERGENCY MANAGEMENT

Mathew Barnes
Denise Bechard
Michael Best
Adam Biernat
Sydney Brazeau
Brandon Campbell
Jacob Cooper
Tiffany Garnett
Dalton Gregg
Jordan Gustafson
Matthew Halfacre
Michael High
Steven Hoke

BUSINESS ADMINISTRATION

Janice Agwiak
Hailee Bartling
Dylan Blankenship
Austin Bottasso
Laura Bullen
Cullan Christensen
Colin Corsetti
Aaron Cottle
Elizabeth Dernbach
Adam Dewey
Salem Dogbe
Beau Dukowitz
Patricia Eagan
Matthew Friese Sr
Zachary Frye
Kayla Fulk
Sunnie Gebhardt
Anthony Gutka II
Mariah Henson

INTERDISCIPLINARY STUDIES

Lisa Yancey

Daniel Iles
Chelsi Johnson
Angela Johnstone
Damaris Li
James Marks
Chastity McCarthy
Laura McCready
Stephen Millie
Zachary Pederson
Jacqueline Pepper
Austin Poe
Michaela Rady
Alexander Springer
Richard Stout
Jasmine Tozier
Ann Cathrin Uhl
Austin Vieth
Cecily Walling
Brittany Webb

GRADUATE

MBA

Amanda Arney
Joshua Banks
Valerie Barber
Rachel Bobbitt
Brandon Boylan
Cindy Carlson-Davis
Mathew Carrick
Ray Collins
Matthew Curley
Elizabeth David
Sara Dennis
Danielle Dewey
Mallorie Fagerstrom
Gabriel Graf
Katrina Hering
Cecilia Hull
Amy Isaacson
Ingrid Kelly
Dmitry Kotlovenko

Haley Kroll
Thomas Langdon
Jaylee Mays
Brian McKim
Zoe Mercurieff
Ekaterina Nagibina
Elizabeth Oba
Evelyn Olson
Brianna Pauling
Kevin Petovello
Mason Pfrimmer
Heidi Pichler
Jesse Rosenbaum
Justin Seavey
Suvechchha Shrestha
David Tatarenko
David Tise
Sarah Villalon

MS ECONOMICS & APPLIED RESOURCES

Edward Hix
Jesse Kaczmariski
Brock Lane
Michelle Ohnesorge
David Williams

MASTER OF SECURITY & DISASTER MANAGEMENT

Henry Eshleman
Glenn Gambrell
Robert Ituarte
Alec Bennett
Katherine Janoski
Antti Kettunen
Myles Tenbroeck
Richard Workman
Kyle Wright

PH.D INTERDISCIPLINARY STUDIES

Maduabuchi Umekwe



The Legacy of Michael Noel Wien

When someone holds a special place in your heart, makes a significant impact in your life, and changes the community for good, it is fitting to honor these contributions. This is especially true for those who seek to memorialize individuals through a scholarship. Education is the gift that lasts a lifetime, and a memorial scholarship provides a meaningful way for a family to honor that special person while carrying the legacy forward to future generations of students.

The Wien family has recently started an endowed memorial scholarship in honor of Michael Noel Wien, middle named after his grandfather. Michael loved his Alaskan heritage, loved Fairbanks, loved the Interior, and loved Southeast Alaska. This scholarship will benefit students and encourage them to get a better education.

After a weekend of skiing, Michael Noel Wien passed away unexpectedly on January 19, 2017. Michael is the son of Richard and Sally (O'Neill) Wien. He has two sisters, Leslie (Hajdukovich) and Kelly. He was proud to be from Fairbanks and to have the parents and family history that he did.

Michael worked his entire life in the visitor and travel industry. His humble beginning was that of a bellman at the Traveler's Inn (now the Westmark Hotel), before he moved on to work as a tour guide. He then spent almost 20 years with Holland America Cruises, ultimately as Director of International Sales. In 2011, Michael moved back to Alaska as VP Marketing for Alaskan Dream Cruises and most recently as the VP of Sales and Marketing for Ravn Alaska.

Michael attended UAF for a year and a half then transferred to the University of Arizona where he graduated. Michael worked hard to earn his degree. He was very proud of his nieces and nephews and always encouraged them to pursue higher education. With Michael's guidance, all five (Nick, Alec, Connor, Neill, and Anya) have graduated from, or are currently attending, a school in the UA system.

SOM wanted to share this story so Michael Noel Wien Memorial Scholarship recipients could learn more about the man for whom it was named. The Wiens miss Michael terribly, and this scholarship is just one way for the family to honor and remember him.



Michael Noel Wien

Alumni Spotlight Mary K. Hughes Continued...

What is a favorite college memory?

I loved UA. I was one of a very few 1967 Anchorage high school graduates to attend UA and I feel my college experience could not have been duplicated elsewhere.

How did UA prepare you for your professional career?

My classes in business and economics provided a practical curriculum. Further, my course study prepared me for the LSAT.

What does being a UA alumna mean to you?

I was born on Kodiak Island and raised in Anchorage, so graduating from UA was the perfect precursor to my further education and professional career.

What is the number one skill learned at UA that has contributed to your success?

I was involved in student government and President William R. Wood and VP of Academic Affairs Donald R. Theophilus were instrumental relating strategies of persuasion: listening, strategizing, and artfully articulating.

What advice do you have for current students?

Take full advantage of the opportunity of education and its accoutrements. Life has a way of surprising you with pleasant and meaningful learning.

FAVORITE BREAKFAST FOOD?

A perfect cappuccino.

SONG THAT ALWAYS MAKES YOU DANCE? "Wonderful Tonight" by Eric Clapton.

IF YOU COULD SWITCH JOBS WITH ANYONE FOR A DAY, WHO WOULD IT BE AND WHY?

I cannot remember a time that any other job enticed me, even for a day.

Top of Their Class



Beta Gamma Sigma is a national honor society recognizing the highest scholastic honor a student can achieve in Business Administration at an AACSB accredited institution.

To be eligible for membership in this distinguished organization, a student must rank in the top of their class.

- » Top 10% of the Junior class
- » Top 10% of the Senior class
- » Top 20% of MBA students

Juniors

Cole Berner
 Marcus Brown
 Benjamin Carstens
 Destiny Dowling
 Nikolas Koberstein
 Rebecca Strickland

Seniors

Kasey Barnes
 Aimee Bushnell
 Alden Damon
 Nicholas Hinz
 Ruth Jackson
 Melissa McDonough

Zachary Morris
 Marni Retynski
 Maren Savage
 Jasmine Tozier
 Ann-Cathrin Uhl
 Cecily Walling

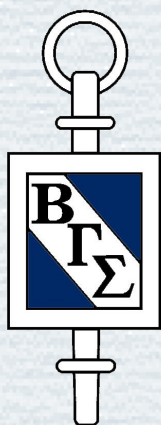
Honorary

Dr. Susan Henrichs

MBA

Sara Dennis
 Cecilia Hull

Brianna Pauling
 Justin Seavey



Upon her retirement after 36 years of dedicated service to UAF, Provost Susan Henrichs (pictured center, holding framed certificate) was presented a BGS Honorary Recognition certificate.

The Order of the Sword and Shield

On Thursday, April 26th, the School of Management held its third annual induction of Homeland Security and Emergency Management (HSEM) students into the Order of the Sword & Shield National Honor Society. These students met the rigorous academic requirements for induction into the only honor society tailored to students in the homeland security and emergency management fields.



This stellar accomplishment by our students is yet another example of how SOM's nationally ranked HSEM program continues to grow and excel.

Bachelor of Emergency Management Students

Sydney Brazeau
 Michael High

Professionals

Doug Schrage
 Michael Sutton

Master of Security and Disaster Management Students

Glenn Gambrell
 Katherine Janoski
 Antti Kettunen
 James Wall



After the meetings, the group was hosted for dinner by Peter Marber, who now heads the Global Economy program at New York University's Center for Global Affairs, but was previously the head of emerging market fixed income for Loomis & Sayles. Students also went to see Jersey Boys – so they are now all experts on the story of Frankie Valli and the Four Seasons. Most of the group made it to the Museum of Modern Art and the 9/11 Memorial as well, to round out their cultural experiences.

Overall, it was another exceptionally successful trip, made possible in part due to support from Spirit of Alaska Federal Credit Union. Our donors' generous support allows us to provide our students these once in a lifetime out-of-classroom experiential learning opportunities.



*SIF Students at JP Morgan Chase & Co:
Peter Freymueller, Jeremy Weaver, Ben Carstens,
JP Landry, Lutfi Lena, Ann-Cathrin Uhl, and Celie Hull*

At SXSWedu, UAF faculty members discuss mass killings

UAF School of Management faculty members Cameron Carlson and Sean McGee gave a presentation on mass killing events in schools at one of the nation's largest annual educational conferences.

At the presentation, conducted at SXSWedu in Austin, Texas, the pair showcased the experiences, education, and capabilities developed within the homeland security and emergency management program at UAF. They also shared their experiences working with UAF, other schools, and private industry through UAF's Center for the Study of Security, Hazards, Response, and Preparedness (C-SSHRP) as part of contracted services.

The presentation, "Leadership in the Most Difficult of Circumstances: Prevailing in the Face of Killing Events in Schools and Universities," was well attended. The presentation was part of SXSWedu's leadership series.

Leadership Field Trip from Hutchison High

In February, through a joint effort with Admissions and Hutchison High School, Dr. Peggy Keiper's Introduction to Business course hosted 97 high school student athletes from six different classes. Students in Dr. Keiper's class lead the high school student athletes in a variety of interactive leadership activities for an hour. The college student-led leadership activities gave the high school students a behind-the-scenes look at college life, offered them a glimpse into business education, and introduced students to the parallels between leadership in sport and leadership in business. It is anticipated that School of Management will continue to partner with Admissions and Hutchison High to host these student athletes annually.

SXSW 
2018

SOM Receives \$25,000 for HSEM



Glenna Wood could be living the laid-back retired life. Instead, she prefers traveling and supporting causes for which she is passionate. With a background in sciences and agriculture, she is a staunch supporter of the Arbor Day Foundation. As a UAF alumna – B.S. Natural Resources 1981 and M.S. Science Management 1983 – she was seeking a way to support management degrees for technical managers. She found a home in the Homeland Security and Emergency Management (HSEM) program in SOM.

With her gift of \$25,000, Glenna launched the Glenna Wood Excellence in Systems Integration and Analytics fund supporting cybersecurity management. Cybersecurity is the practice of protecting systems, networks, and programs from digital attacks. Implementing effective cybersecurity measures is particularly challenging today because there are more devices than people, and attackers are becoming more innovative.

Glenna feels it is important that SOM is taking a more systematic and technical view of computer systems instead of a completely theoretical view. With Glenna's support of the HSEM program, Cam Carlson, Director of HSEM, and his team have developed a 400-level course, "Cyberdomain in the 21st Century." A second course is in the works and more importantly, a new Cybersecurity Director will soon be hired who has the critical IT credentials and strong teaching skills to benefit our SOM students.

Glenna felt like she received a solid education at UAF interacting with a wide range of people and taking advantage of numerous opportunities. She worked a full-time programming job for the UAF Computing Network while attending graduate school. She went on to hold key positions with the USDA Forest Service as a Systems Analyst, and the U.S. Department of Defense, where she served as a Project Manager for major financial systems implementations for the U.S. Navy.



With her extensive background, Glenna has sage advice for current UAF students: take advantage of every opportunity that comes along and keep your education broad, because you may find opportunities where you wouldn't necessarily go looking. Take a lot of writing classes and learn how to communicate. Consider a graduate degree.

As for advice for UAF alumni, Glenna says there is a program somewhere on campus (maybe not the degree program from which you graduated) that could use your help. No contribution, large or small, goes unappreciated.

MBA Student Wins Top Prizes

SOM MBA Student Jennifer Loofbourrow shares her experience at the 2018 Alaska Business Plan Competition.

As a student enrolled in the MBA program, I was taking the New Venture Development course taught by Dr. Ping Lan. Throughout the semester, Dr. Lan encouraged participation in the Alaska Business Plan Competition put on by the UAA Center for Economic Development Business Enterprise Institute. I wrote my business plan drawing on the constructive and positive feedback I received from my fellow students in the MBA program at UAF. I applied the course material, engaged in activities to refine my concept, identified the target market, and interviewed potential customers to validate the concept.

Alpine Fit makes apparel for avid outdoor fitness lovers and wilderness adventurers, offering size options with fits for various body types for both women and men. The high tech wicking fabric contains silver, a natural combatant of odor-causing bacteria. The annual business plan contest brought out 33 entrants this year from around the state. I was one of six finalists. After pitching the plan to the audience and fielding the judges' questions, I was fortunate to win the \$2,000 grand prize and another \$2,000 for the student award.

Overall, the experience gave me an opportunity to put into action the course work I have learned and further validate my plan before developing it further. It also provided excellent feedback and preparation for future steps in the growth of any company – pitching a plan and being prepared to answer questions. If you are writing a business plan for a real startup or a class, I highly recommend students and non-students alike participate in this event, or ones like it – including UAF's own Arctic Innovation Competition.



Jennifer Loofbourrow





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SOM Students at the 2018 Business Leader of the Year dinner and award ceremony



SOM is one of only 187 colleges and universities in the world to hold the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation for both the School of Management and its Accounting program.

UA is an AA/EO employer and educational institution and prohibits illegal discrimination against any individual: www.alaska.edu/nondiscrimination.

PHOTO CREDITS Pg 1: (header) UAF Photo by Todd Paris; (top) Kim McGinnis; (bottom) Alice Puster from The Anchorage Times.

Pg 2: (top) Paris Photography; (bottom) Courtesy of Mickela Lamb. Pg 3: Courtesy of SOM. Pg 4: Bob Hajdukovich. Pg 5: (top) Claire Everts; (bottom) Troy Bouffard. Pg 6: Kim McGinnis. Pg 7: Courtesy of Jennifer Loofbourrow. Pg 8: Arctic Flair Photography.